

Organic Sea Buckthorn Powder



What is Organic Sea Buckthorn Powder?

Organic Sea Buckthorn Powder is available in two professional-grade formats: **Organic Sea Buckthorn Fruit Powder (Whole Fruit)** and **Organic Sea Buckthorn Juice Powder (Concentrated)**. Sourced from 100% organic-certified berries (*Hippophae rhamnoides*) grown in high-altitude, pristine environments, these powders are legendary for their unparalleled nutritional density. Often called the “Omega Berry,” sea buckthorn is one of the only plants on Earth to contain **Omeegas 3, 6, 7, and 9**, alongside massive concentrations of Vitamin C and rare antioxidants like Superoxide Dismutase (SOD).

Whether you need the full-spectrum healthy fats of the whole berry or the instant, tangy solubility of a juice concentrate, our sea buckthorn solutions provide a vibrant, clean-label edge for immunity, skin health, and anti-inflammatory formulations.

Why is Sea Buckthorn the ultimate “Super-Berry” for R&D?

Sea buckthorn is a nutritional outlier. Our **Organic Sea Buckthorn Powders** are processed using low-temperature technology to protect the fragile fatty acids and heat-sensitive antioxidants. While standard berries offer Vitamin C, sea buckthorn provides up to **12 times more Vitamin C than an orange**, plus

rare **Omega-7 (Palmitoleic Acid)**, which is critical for mucous membrane health and skin regeneration. By choosing organic, you ensure these potent bioactives are delivered without the presence of synthetic pesticides or chemical residues, meeting the strict requirements of premium nutricosmetic and wellness brands.

What are the technical differences between our two specifications?

We provide these two formats to ensure your formulation achieves the perfect balance of healthy fats, solubility, and flavor intensity.

Attribute	Organic Sea Buckthorn Fruit Powder	Organic Sea Buckthorn Juice Powder
Source	100% Organic Whole Berries (Pulp & Skin)	100% Organic Sea Buckthorn Juice
Processing	Freeze-dried or Air-dried & Milled	Juicing, Concentration & Spray Drying
Solubility	Partially Soluble (Rich in natural oils)	Highly Soluble (Excellent for liquids)
Omega Content	High (Full spectrum 3, 6, 7, 9)	Moderate (Water-soluble nutrients focus)
Appearance	Deep Vibrant Orange / Opaque	Bright Golden-Yellow / Fine Powder
Flavor Profile	Rich, Creamy, and Intensely Tart	Sharp, Crisp, and Zesty
Best For	Capsules, Smoothies, Beauty Bars	RTD Beverages, Gummies, Drink Mixes

Which functional health claims can this ingredient support?

Integrating **Organic Sea Buckthorn Powder** into your product allows for powerful, consumer-centric marketing:

- **Beauty-from-Within & Skin Glow:** Omega-7 and high Vitamin C support collagen production and internal skin hydration.
- **Immune Defense:** A massive natural source of Vitamin C and flavonoids to support the body's seasonal resilience.
- **Gastrointestinal & Mucosal Health:** Traditionally used to support the lining of the stomach and respiratory tract.
- **Anti-Inflammatory Support:** A unique profile of fatty acids that helps manage systemic inflammation.
- **Natural Coloring & Flavor:** Provides a stunning, natural sunset-orange hue and a sophisticated "super-tart" flavor profile.

How to Use: What are the professional formulation tips?

- **Stabilizing the Oils:** The **Fruit Powder** is rich in natural oils. In dry mixes, pair it with **Organic Hemp Protein** or **Organic FOS Powder** to help absorb the healthy fats and maintain a free-flowing texture.
- **Flavor Balancing:** Sea buckthorn is naturally very acidic (low pH). It pairs exceptionally well with "sweet" superfoods like **Organic Red Date Powder** or **Organic Goji Powder** to create a balanced, palatable palate.
- **Solubility in Liquids:** For clear or semi-transparent beverages, **Organic Sea Buckthorn Juice Powder** is the superior choice. It provides a clean, zesty finish without the oily "ring" sometimes associated with whole fruit powders.
- **Vitamin C Synergy:** Use as a natural whole-food source of Vitamin C to enhance the absorption of other ingredients, such as **Organic Grape Seed Extract**.

FAQs

Q: Does the Fruit Powder contain the seed oil?

A: Yes. Our **Whole Fruit Powder** includes the pulp and skins, which contain significant amounts of the berry's natural oils, including the rare Omega-7.

Q: Is the Juice Powder 100% pure?

A: Because sea buckthorn juice is high in natural oils and acids, a small amount of **Organic Maltodextrin** (typically 5%-10%) is often used as a carrier to ensure the powder remains stable and free-flowing without clumping.

Q: Why is the color so intense?

A: The deep orange color comes from high levels of **carotenoids** (like beta-carotene and lycopene). This is a natural indicator of the powder's antioxidant potency and freshness.

Q: How do you protect the Omegas from going rancid?

A: We use vacuum-sealed, light-proof, and moisture-barrier packaging. We recommend storing in a cool, dark environment to maintain the integrity of the fatty acids for the full **18-24 month shelf life**.

Packing

For more information, please visit our website:

<https://www.organic-way.com/products/organic-sea-buckthorn-powder/>