

# Organic Raspberry Powder



## What is Organic Raspberry Powder?

**Organic Raspberry Powder** is meticulously crafted from whole organic raspberries, gently dried and finely milled to preserve their vibrant red-pink color, characteristic sweet-tart flavor, and comprehensive nutritional profile. This ensures a versatile ingredient that contains both the beneficial dietary fiber and concentrated nutrients of the whole fruit. It offers a delightful authentic flavor, making it a valuable addition for formulators seeking to enhance their products with natural fruit benefits.

We also supply **Organic Raspberry Juice Powder**, providing another convenient way to enjoy the concentrated benefits of this popular berry. Made from pure organic raspberry juice, carefully dried to retain its vibrant flavor and nutritional potency, it's an excellent choice for applications where a more soluble and intense fruit flavor with a natural color is desired, such as in beverages.

## Specifications

Attribute	Organic Raspberry Powder	Organic Raspberry Juice Powder
<b>Source</b>	100% Organic Raspberries ( <i>Rubus idaeus</i> )	100% Organic Raspberry Juice
<b>Processing</b>	Gently dried (e.g., freeze-dried, air-dried) and finely milled	Concentrated, then spray-dried or freeze-dried from pure juice
<b>Appearance</b>	Red to reddish-pink powder	Bright red to reddish-pink, uniform powder
<b>Flavor</b>	Characteristic sweet-tart raspberry flavor	Concentrated, intense sweet-tart raspberry juice flavor
<b>Texture</b>	Fine powder, slight fibrousness from seeds/pulp	Fine, highly soluble powder
<b>Key Nutrients</b>	Vitamin C, Manganese, Vitamin K, Fiber, Ellagic Acid, Anthocyanins.	Concentrated Vitamin C, Anthocyanins, and other soluble phytonutrients.

## Key Features

- **Authentic Raspberry Flavor:** Both powders deliver the genuine sweet and tangy taste of fresh raspberries, ensuring natural flavor profiles in your products.
- **Rich in Antioxidants:** Abundant in **Anthocyanins** (responsible for the red color), **Ellagic Acid**, and other potent antioxidants, which help protect cells from oxidative stress.
- **Good Source of Vitamins & Minerals:** Contains naturally occurring **Vitamin C** (immune support), **Manganese** (bone health, metabolism), and **Vitamin K**.
- **Dietary Fiber Content (Powder):** The whole fruit powder retains beneficial dietary fiber, supporting digestive health.
- **Natural Colorant:** Imparts an appealing, natural red-pink hue to products, enhancing visual appeal without artificial additives.
- **Solubility (Juice Powder):** The juice powder offers superior solubility, making it ideal for clear beverage applications.

- **Organic & Clean Label:** Derived from certified organic raspberries, ensuring products free from synthetic pesticides, herbicides, and GMOs, supporting clean label initiatives.
- **Versatile Functionality:** Adaptable for a wide range of B2B product developments in diverse industries.

## Applications

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Our **Organic Raspberry Powder** and **Organic Raspberry Juice Powder** are highly versatile ingredients for a multitude of B2B applications:

- **Nutraceuticals & Dietary Supplements:**
  - **Both forms:** Incorporated into superfood blends, antioxidant formulas, and daily vitamin/mineral supplements.
  - **Powder:** Used in capsules, tablets (as a raw material), or powdered functional mixes.
  - **Juice Powder:** Ideal for dissolvable drink sticks, effervescent tablets, and concentrated liquid supplements.
- **Food & Beverages:**
  - **Organic Raspberry Powder:** Excellent for smoothie mixes, protein powders, yogurt, ice cream, baked goods (muffins, cookies, cakes), cereals, granola bars, and healthy snack formulations where whole fruit benefits and texture are desired.
  - **Organic Raspberry Juice Powder:** Perfect for instant drink mixes, flavored waters, functional beverages, fruit teas, sorbets, and as a natural coloring and flavoring agent in clear liquid applications.
- **Confectionery:**
  - **Both forms:** Flavoring and coloring for candies, gummies, fruit chews, and chocolates.
- **Dairy & Plant-Based Alternatives:**
  - **Both forms:** Adds natural flavor and color to yogurts, plant-based milks, and frozen desserts.

## Why Choose Our Organic Raspberry Products for Your Business?

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Partnering with us for your **Organic Raspberry Powder** and **Organic Raspberry Juice Powder** needs ensures a premium, high-demand ingredient that aligns with health-conscious consumer preferences and market trends:

- **Guaranteed Organic Certification:** Our products adhere to stringent organic standards, vital for your clean-label and premium product lines.
- **Superior Flavor & Color:** We utilize gentle processing methods that preserve the authentic sweet-tart taste and vibrant color of raspberries, enhancing consumer appeal.
- **Tailored Product Options:** Providing both whole fruit powder and pure juice powder allows you to choose the ideal ingredient for your specific formulation requirements, whether it's for fiber content, ultimate solubility, or distinct flavor intensity.
- **Consistent Quality & Purity:** From sourcing to processing, we maintain strict quality control and testing protocols, providing you with a reliable, pure, and safe product batch after batch.
- **Robust & Scalable Supply Chain:** As a dedicated B2B supplier, we offer dependable sourcing and the capacity to meet your production demands, from small to bulk orders, efficiently and consistently.
- **Comprehensive Technical Support:** Our team can provide detailed data sheets, Certificates of Analysis (CoAs), and expert guidance to support your product development, labeling, and regulatory compliance needs.

## FAQs

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### **Q: What is the main difference in application between Organic Raspberry Powder and Organic Raspberry Juice Powder?**

A: **Organic Raspberry Powder** retains the fiber and some pulp from the whole fruit, making it great for products where body, texture, and insoluble fiber are desired (e.g., bars, baked goods). **Organic Raspberry Juice Powder** is highly soluble and delivers a more concentrated flavor and color, ideal for clear beverages and applications where solubility is key.

### **Q: Are your Organic Raspberry Powders suitable for vegan and gluten-free products?**

A: Yes, both our **Organic Raspberry Powder** and **Organic Raspberry Juice Powder** are made from 100% organic raspberries, making them inherently **vegan** and **gluten-free**. They contain no animal products or common allergens.

## Q: What is the typical shelf life and recommended storage for bulk quantities?

A: Both our **Organic Raspberry Powder** and **Organic Raspberry Juice Powder** typically have a shelf life of **18-24 months** from the manufacturing date when stored in a cool, dry place, away from direct sunlight and moisture, in their original sealed, airtight packaging. Specific bulk storage recommendations will be provided with your order documentation.

## Q: Do these powders require any special handling during formulation?

A: Due to their natural sugar content and hygroscopic nature, it's recommended to handle both powders in a low-humidity environment and store them in airtight containers to prevent caking and maintain quality.

## Q: Can these products be used for natural coloring?

A: Yes, both powders provide a beautiful natural red-pink color. The intensity can vary based on concentration and the specific variety of raspberry used.

## Packing



Want to learn more about this product or have any questions?

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