

Organic Pomegranate Powder



What is Organic Pomegranate Powder?

Organic Pomegranate Powder is made from 100% pure, organically grown whole pomegranates. We carefully wash, dry, and then gently mill the entire fruit (including the arils and some fiber) into a fine, free-flowing powder. This whole-fruit approach ensures that the powder retains the full spectrum of the pomegranate's beneficial compounds, including a high concentration of **polyphenols** (such as ellagic acid and punicalagins), dietary fiber, vitamins, and minerals, along with its characteristic vibrant pinkish-red color and balanced tart-sweet flavor.

We also offer **Organic Pomegranate Juice Powder**, which is produced by pressing the pure juice from organic pomegranates, filtering it, and then concentrating and gently drying it into a soluble powder. This form provides a more concentrated source of the active compounds, particularly the potent **polyphenols**, with higher solubility and less fiber. It's ideal for applications where targeted potency, clarity, and vivid color are key.

Both **Organic Pomegranate Powder** and **Organic Pomegranate Juice Powder** are highly valued for pomegranate's renowned health benefits and aesthetic appeal:

- **Exceptional Antioxidant Power:** Rich in **polyphenols**, including ellagitannins (like **punicalagins**) and ellagic acid, which are powerful antioxidants.

- **Cardiovascular Health Support:** Research suggests pomegranate's compounds may support heart health.
- **Natural Vibrant Color:** Provides an appealing, stable pink to reddish hue, making it an excellent natural food colorant.
- **Distinctive Tart-Sweet Flavor:** Offers a unique, refreshing taste that enhances a variety of formulations.

The organic certification guarantees that the raw materials are cultivated and processed without synthetic pesticides, herbicides, GMOs, or artificial additives, aligning with strict clean-label and natural ingredient standards. Our **Organic Pomegranate Powders** offer versatile ways to incorporate this esteemed superfruit into your product lines, appealing to consumers seeking natural support for vitality and visually appealing, healthy options.

Specifications

Attribute	Organic Pomegranate Powder (Whole Fruit)	Organic Pomegranate Juice Powder
Latin Name	<i>Punica granatum</i>	<i>Punica granatum</i>
Source	100% Organic Whole Pomegranate Fruit (arils & some fiber)	100% Organic Pomegranate Juice Concentrate
Processing	Washing, drying, milling	Juicing, filtration, concentration, drying
Appearance	Fine, reddish-pink to deep red powder	Fine, reddish-pink to deep red powder
Flavor	Characteristic tart-sweet, fruity	Concentrated tart-sweet, fruity
Texture	Fine powder, slight texture from fiber	Fine, uniform powder
Key Bioactives	Polyphenols (Punicalagins, Ellagic Acid), Fiber, Vitamins (C, K), Minerals	Concentrated Polyphenols (Punicalagins, Ellagic Acid)

Attribute	Organic Pomegranate Powder (Whole Fruit)	Organic Pomegranate Juice Powder
Moisture Content	Max 8%	Max 6%
Solubility	Low (dispersible due to fiber)	Good to Excellent (soluble, may have minimal insoluble particles depending on concentration)
Polyphenol Content	Natural content (not standardized, but present)	Standardized options available (e.g., specific % polyphenols or custom)
Microbiological Purity	Meets international food safety standards	Meets international food safety standards
Heavy Metals	Low levels, compliant with international regulations	Low levels, compliant with international regulations

Key Features

- **Exceptional Antioxidant Power:** Both powders are incredibly rich in natural **polyphenols**, including **punicalagins** and **ellagic acid**, which are powerful antioxidants that help combat free radicals and support cellular health.
- **Cardiovascular Health Benefits:** Components of pomegranate are widely researched for their potential to support heart health and maintain healthy circulation.
- **Natural Vibrant Colorant:** Imparts a stunning, stable **pink to reddish hue** to products, serving as an excellent clean-label alternative to artificial food dyes. The juice powder offers especially intense color.
- **Distinctive Tart-Sweet Flavor:** Offers a unique, refreshing, and slightly tangy flavor profile that adds an exotic twist to various formulations.
- **Dietary Fiber (Whole Powder):** **Organic Pomegranate Powder** contains natural dietary fiber, supporting digestive health and gut regularity.
- **Organic & Clean Label:** Certified organic and non-GMO, free from synthetic pesticides, herbicides, and artificial additives, aligning with strict clean-label and natural ingredient standards.
- **Versatile Functionality:**

- **Whole Powder:** Ideal for full-spectrum nutrition, fiber content, texture, and visual appeal in whole-food applications.
- **Juice Powder:** Perfect for beverages, supplements, and where vibrant color and high solubility are paramount.

Applications

Our **Organic Pomegranate Powders** are incredibly versatile and in-demand ingredients for a multitude of B2B applications across the nutraceutical, functional food, and beverage industries:

Organic Pomegranate Powder (Whole Fruit) Applications:

- **Smoothies & Functional Drinks:** Adds vibrant color, whole fruit nutrition, fiber, and a tart-sweet flavor to blends and powdered mixes.
- **Baked Goods & Bars:** Incorporated into muffins, cookies, granola bars, and energy bites for natural color, flavor, and fiber enrichment.
- **Cereals & Yogurts:** Used as a natural fruit inclusion in breakfast cereals, oatmeal, and dairy/plant-based yogurts.
- **Snack Foods:** Adds flavor and color to fruit snacks, healthy crackers, and visually appealing healthy treats.
- **Nutraceuticals:** Formulations aiming for whole-food complex supplements, particularly for antioxidant support.

Organic Pomegranate Juice Powder Applications:

- **Functional Beverages:** Essential for functional waters, juice blends, sports drinks, and powdered drink mixes where vibrant natural color, targeted antioxidant benefits, and solubility are key.
- **Dietary Supplements:** A potent ingredient in **antioxidant capsules, tablets, and powders**, highly valued for its concentrated polyphenol content.
- **Confectionery:** Natural colorant and flavor in gummies, fruit chews, and health-focused candies, especially those with a superfruit positioning.
- **Desserts & Frozen Treats:** Adds brilliant color and a refreshing tart-sweet taste to ice creams, sorbets, puddings, and plant-based desserts.
- **Beauty-from-Within Products:** Due to its strong antioxidant profile, it's gaining traction in beauty-focused functional foods and supplements.

Why Choose Our Organic Pomegranate Powders?

Partnering with us for your **Organic Pomegranate Powder** needs ensures a premium, high-demand ingredient that addresses critical market trends and consumer preferences:

- **Capitalize on Superfruit Appeal:** Differentiate your products with the captivating color and proven health benefits of organic pomegranate.
- **Dual Product Offering:** Choose between whole fruit power (for fiber and broad nutrition) or concentrated juice extract (for intense color and high solubility) to perfectly match your product's needs.
- **Guaranteed Organic Certification:** Both products adhere to stringent organic standards, vital for your clean-label and premium product lines.
- **Superior Quality & Purity:** Our meticulous sourcing and production processes ensure reliable, pure, and safe products batch after batch, meeting rigorous international food safety standards.
- **Robust & Scalable Supply Chain:** As a dedicated B2B supplier, we offer dependable sourcing and the capacity to meet your production demands, from small to bulk orders, efficiently and consistently.
- **Comprehensive Technical Support:** Our team provides detailed data sheets, Certificates of Analysis (CoAs), and expert guidance to support your product development, labeling, and regulatory compliance needs.

FAQs

Q: What are the main active compounds in pomegranate powders?

A: Pomegranate powders are rich in **polyphenols**, particularly **ellagitannins** like **punicalagins**, which are responsible for many of its antioxidant and health-promoting properties. Ellagic acid is another notable compound.

Q: How do the two pomegranate powders differ in terms of solubility and application?

A: **Organic Pomegranate Powder** (whole fruit) is less soluble due to its fiber content, making it ideal for applications where dispersion and whole-food inclusion are desired (e.g., smoothies, baked goods). **Organic Pomegranate Juice Powder** is significantly more soluble, perfect for clear beverages, supplements, and applications where a smooth texture and intense color without particulate matter are needed.

Q: What's the typical shelf life and recommended storage for bulk quantities?

A: Both our **Organic Pomegranate Powder** and **Organic Pomegranate Juice Powder** typically have a shelf life of **24 months** from the manufacturing date when stored in a cool, dry place (below 75°F / 24°C), away from direct sunlight and moisture, in their original sealed, airtight packaging. Proper sealing is crucial to prevent moisture absorption and maintain quality.

Q: Are your Organic Pomegranate Powders free from added sugars or artificial ingredients?

A: Yes, as certified organic products, both our **Organic Pomegranate Powder** and **Organic Pomegranate Juice Powder** are processed without any added sugars, artificial sweeteners, colors, flavors, or preservatives, ensuring a truly clean-label ingredient.

Q: Can these powders be used as natural colorants?

A: Absolutely. Both powders, especially the juice powder, provide a beautiful and stable pinkish-red color, making them excellent natural coloring agents for various food and beverage products.

Packing

