

Organic Mulberry Powder



What Is Organic Mulberry Powder?

Organic Mulberry Powder is available in two professional grades: **Organic Mulberry Fruit Powder (Whole Fruit)** and **Organic Mulberry Juice Powder (Concentrated)**. Sourced from 100% organic-certified mulberries (*Morus alba*), these powders are nutritional powerhouses rich in anthocyanins, resveratrol, and Vitamin C. Whether you require the fiber-rich profile of the whole fruit or the high solubility of a juice extract, our mulberry solutions offer a clean-label way to boost antioxidant capacity and natural sweetness in any formulation.

Why choose Organic Mulberry as your primary antioxidant source?

Mulberries are no longer just a traditional remedy; they are a validated superfruit. Our **Organic Mulberry Powders** are naturally rich in **DNJ (1-Deoxynojirimycin)**, a unique compound studied for its ability to support healthy blood sugar levels. Additionally, the high concentration of **anthocyanins** provides a vibrant, natural purple-red hue and robust defense against oxidative stress. For brands targeting immunity, anti-aging, or metabolic health, mulberry offers a sophisticated, multi-functional

ingredient profile that consumers trust.

What are the technical differences between our two specifications?

We provide two distinct formats to ensure your R&D team has the perfect match for your product’s texture and solubility requirements.

Attribute	Organic Mulberry Fruit Powder	Organic Mulberry Juice Powder
Source	100% Organic Whole Fruit	100% Organic Mulberry Juice
Processing	Low-temp Dehydration & Milling	Juicing & Spray Drying
Solubility	Partially Soluble (contains fiber)	Highly Soluble (clearer solution)
Fiber Content	High (Natural Dietary Fiber)	Minimal
Appearance	Deep Purple/Brown Fine Powder	Vibrant Dark Purple Powder
Flavor Profile	Mild, Earthy, Naturally Sweet	Concentrated, Tart-Sweet
Best For	Smoothies, Bars, Baking	Beverages, Shots, Capsules

Which functional benefits can your brand highlight?

Integrating **Organic Mulberry Powder** allows for powerful front-of-pack claims:

- **Metabolic Support:** Naturally contains DNJ, which may assist in managing healthy glucose absorption.
- **Vibrant Natural Colorant:** A clean-label alternative to synthetic dyes, providing a stable, beautiful purple-to-red hue.
- **Rich in Resveratrol:** Contains the same heart-healthy polyphenol found in red wine, supporting cardiovascular wellness.

- **Immune & Skin Health:** High levels of Vitamin C and Iron support collagen production and immune resilience.

How to Use: Best practices for food and supplement integration?

- **In Beverages & Liquids:** Use **Organic Mulberry Juice Powder** at a rate of **5g to 10g per serving**. It dissolves quickly in functional waters, “beauty” shots, and protein shakes without a gritty mouthfeel.
- **In Baked Goods & Cereals:** Use **Organic Mulberry Fruit Powder** to replace up to **10% of flour** or as a nutrient-dense inclusion in granola. The natural fiber helps with moisture retention.
- **In Dietary Supplements:** Both powders are ideal for encapsulation or pressing into tablets. For “Superfood Blends,” the fruit powder adds necessary bulk and whole-food integrity.
- **Temperature Tip:** To preserve the delicate anthocyanins and DNJ, avoid prolonged boiling. Add the powder at the end of the heating process or use in cold/ambient formulations.

FAQ: What your sourcing team needs to know

Q: Does your mulberry powder contain any carriers like Maltodextrin?

A: Our **Organic Mulberry Fruit Powder** is 100% pure fruit. For the **Juice Powder**, we use minimal organic carriers only when necessary to ensure flowability and prevent clumping; however, carrier-free options may be available for large-scale custom orders.

Q: How stable is the color in different pH environments?

A: Like most anthocyanins, the color is most vibrant (reddish-purple) in acidic environments (pH 3.0–5.0). In more neutral environments, the color may shift toward a deeper blue-purple.

Q: Is “Mulberry Leaf” the same as “Mulberry Fruit” powder?

A: No. While both contain DNJ, the **Fruit Powder** provides the natural sugars, vitamins, and deep pigments of the berry, whereas the Leaf Powder is more bitter and typically used exclusively for medicinal/blood sugar tea applications.

Packing



For more information, please visit our website:

<https://www.organic-way.com/products/organic-mulberry-powder/>