

Organic Mulberry Fruit Powder



What Is Organic Mulberry Fruit Powder?

Organic Mulberry Fruit Powder is made from 100% pure, organically grown whole mulberries. We carefully wash, dry at low temperatures to preserve nutrients, and then gently mill the entire fruit (including seeds and fiber) into a fine, free-flowing powder. This whole-fruit approach ensures the powder retains the full spectrum of the mulberry's beneficial compounds, including high concentrations of **anthocyanins**, **resveratrol**, other **polyphenols**, dietary fiber, vitamins (especially Vitamin C and K), and minerals, along with its characteristic mild sweetness and beautiful natural color.

We also offer **Organic Mulberry Juice Powder**, produced by pressing the pure juice from organic mulberries, filtering it, and then concentrating and gently spray-drying it into a soluble powder. This form provides a more concentrated source of the active compounds, particularly the potent **anthocyanins** and other **polyphenols**, with higher solubility and minimal fiber. It's ideal for applications where targeted potency, clarity, and vibrant color are key.

Both **Organic Mulberry Powder** and **Organic Mulberry Juice Powder** are highly valued for mulberry's renowned health benefits and subtle sensory appeal:

- **Rich in Antioxidants:** Abundant in **anthocyanins** (especially in darker varieties), **resveratrol**, and other **polyphenols**, providing powerful antioxidant protection.
- **Immune System Support:** Natural vitamin and antioxidant content contributes to a healthy immune response.
- **Natural Gentle Sweetness:** Offers a pleasant, mild sweetness with subtle fruity notes, avoiding the tartness of some other berries.
- **Natural Vibrant Color:** Provides an appealing, stable purple to reddish hue, making it an excellent natural food colorant.
- **Digestive Health (Whole Powder):** Organic Mulberry Fruit Powder contains natural dietary fiber, supporting gut health.

The organic certification guarantees that the raw materials are cultivated and processed without synthetic pesticides, herbicides, GMOs, or artificial additives, aligning with strict clean-label and natural ingredient standards. Our **Organic Mulberry Powders** offer versatile ways to incorporate this esteemed superfruit into your product lines, appealing to consumers seeking natural support for vitality and visually appealing, healthy options.

Specifications

| Attribute | Organic Mulberry Fruit Powder (Whole Fruit) | Organic Mulberry Juice Powder |
|------------|--|--|
| Latin Name | <i>Morus alba/rubra/nigra</i> | <i>Morus alba/rubra/nigra</i> |
| Source | 100% Organic Whole Mulberry Fruit (with seeds/fiber) | 100% Organic Mulberry Juice Concentrate |
| Processing | Washing, low-temp drying, milling | Juicing, filtration, concentration, spray-drying |
| Appearance | Fine, purple to reddish-brown powder | Fine, dark purple to reddish-purple powder |
| Flavor | Characteristic mild, sweet, slightly fruity | Concentrated sweet-fruity, slightly less mild than whole |

| Attribute | Organic Mulberry Fruit Powder (Whole Fruit) | Organic Mulberry Juice Powder |
|--------------------------------|--|---|
| Texture | Fine powder, slight texture from fiber/seeds | Fine, uniform powder |
| Key Bioactives | Anthocyanins, Resveratrol, Polyphenols, Fiber, Vit C & K | Concentrated Anthocyanins, Resveratrol, Polyphenols |
| Moisture Content | Max 8% | Max 6% |
| Solubility | Low (dispersible due to fiber) | Good to Excellent (soluble, may have minimal insoluble particles) |
| Polyphenol/Anthocyanin Content | Natural content (not typically standardized) | Standardized options available (e.g., specific % anthocyanins, or custom) |
| Microbiological Purity | Meets international food safety standards | Meets international food safety standards |
| Heavy Metals | Low levels, compliant with international regulations | Low levels, compliant with international regulations |

Key Features

- **Exceptional Antioxidant Power:** Both powders are incredibly rich in natural **anthocyanins** and **resveratrol**, potent antioxidants that help combat free radicals, support cellular health, and promote overall vitality.
- **Immune System Support:** The natural vitamin and antioxidant profile contributes to a healthy and robust immune system.
- **Natural Gentle Sweetness:** Offers a pleasant, mild sweetness with subtle fruity notes, making it a versatile natural sweetener that avoids the tartness of some other berries.

- **Natural Vibrant Colorant:** Imparts a stunning, stable **purple to reddish hue** to products, serving as an excellent clean-label alternative to artificial food dyes. The juice powder offers especially intense color.
- **Dietary Fiber (Whole Powder): Organic Mulberry Fruit Powder** contains natural dietary fiber, supporting digestive health and gut regularity.
- **Organic & Clean Label:** Certified organic and Non-GMO, free from synthetic pesticides, herbicides, and artificial additives, aligning with strict clean-label and natural ingredient standards.
- **Versatile Functionality:**
 - **Whole Powder:** Ideal for full-spectrum nutrition, fiber content, texture, and visual appeal in whole-food applications.
 - **Juice Powder:** Perfect for beverages, supplements, and where vibrant color and high solubility are paramount.

Applications

Our **Organic Mulberry Powders** are incredibly versatile and in-demand ingredients for a multitude of B2B applications across the nutraceutical, functional food, and beverage industries:

Organic Mulberry Fruit Powder (Whole Fruit) Applications:

- **Smoothies & Functional Drinks:** Adds vibrant color, whole fruit nutrition, fiber, and a mild, sweet flavor to blends and powdered mixes.
- **Baked Goods & Bars:** Incorporated into muffins, cookies, granola bars, and energy bites for natural color, flavor, and fiber enrichment.
- **Cereals & Yogurts:** Used as a natural fruit inclusion in breakfast cereals, oatmeal, and dairy/plant-based yogurts.
- **Snack Foods:** Adds flavor and color to fruit snacks, healthy crackers, and visually appealing healthy treats.
- **Nutraceuticals:** Formulations aiming for whole-food complex supplements, particularly for antioxidant and immune support.

Organic Mulberry Juice Powder Applications:

- **Functional Beverages:** Essential for functional waters, juice blends, sports drinks, and powdered drink mixes where vibrant natural color, targeted antioxidant benefits, and solubility are key.

- **Dietary Supplements:** A potent ingredient in **antioxidant capsules, tablets, and powders**, highly valued for its concentrated polyphenol and anthocyanin content.
- **Confectionery:** Natural colorant and flavor in gummies, fruit chews, and health-focused candies, especially those with a superfruit positioning.
- **Desserts & Frozen Treats:** Adds brilliant color and a refreshing sweet taste to ice creams, sorbets, puddings, and plant-based desserts.
- **Natural Sweetener:** Can partially replace sugar in formulations where a mild, natural sweetness and color are desired.

Why Choose Our Organic Mulberry Powders?

Partnering with us for your **Organic Mulberry Powder** needs ensures a premium, high-demand ingredient that addresses critical market trends and consumer preferences:

- **Capitalize on Superfruit Appeal:** Differentiate your products with the captivating color and proven health benefits of organic mulberries.
- **Dual Product Offering:** Choose between whole fruit power (for fiber and broad nutrition) or concentrated juice extract (for intense color and high solubility) to perfectly match your product's needs.
- **Guaranteed Organic Certification:** Both products adhere to stringent organic standards, vital for your clean-label and premium product lines.
- **Superior Quality & Purity:** Our meticulous sourcing and production processes ensure reliable, pure, and safe products batch after batch, meeting rigorous international food safety standards.
- **Robust & Scalable Supply Chain:** As a dedicated B2B supplier, we offer dependable sourcing and the capacity to meet your production demands, from small to bulk orders, efficiently and consistently.
- **Comprehensive Technical Support:** Our team provides detailed data sheets, Certificates of Analysis (CoAs), and expert guidance to support your product development, labeling, and regulatory compliance needs.

FAQs

Q: What are the main active compounds in mulberry powders?

A: Both mulberry powders are rich in **anthocyanins** (especially in darker varieties), **resveratrol**, and other **polyphenols**. These compounds are powerful antioxidants contributing to the fruit's health benefits.

Q: How do the two mulberry powders differ in terms of solubility and application?

A: **Organic Mulberry Fruit Powder** (whole fruit) is less soluble due to its fiber and seed content, making it ideal for applications where dispersion and whole-food inclusion are desired (e.g., smoothies, baked goods). **Organic Mulberry Juice Powder** is significantly more soluble, perfect for clear beverages, supplements, and applications where a smooth texture and intense color without particulate matter are needed.

Q: What's the typical shelf life and recommended storage for bulk quantities?

A: Both our **Organic Mulberry Fruit Powder** and **Organic Mulberry Juice Powder** typically have a shelf life of **24 months** from the manufacturing date when stored in a cool, dry place (below 75°F / 24°C), away from direct sunlight and moisture, in their original sealed, airtight packaging. Proper sealing is crucial to prevent moisture absorption and maintain quality and color.

Q: Are your Organic Mulberry Powders free from added sugars or artificial ingredients?

A: Yes, as certified organic products, both our **Organic Mulberry Fruit Powder** and **Organic Mulberry Juice Powder** are processed without any added sugars, artificial sweeteners, colors, flavors, or preservatives, ensuring a truly clean-label ingredient.

Q: Can these powders be used as natural colorants?

A: Absolutely. Both powders, especially the juice powder, provide a beautiful and stable purple to reddish hue, making them excellent natural coloring agents for various food and beverage products.

Packing



Want to learn more about this product or have any questions?

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