

# **Organic Blueberry Powder**



# **Product Variations:**

### **Variation**

forms: Organic Blueberry Powder

forms: Organic Blueberry Juice Powder

# What is organic blueberry powder?



Organic Blueberry Powder is made from freeze-dried whole organic blueberries (*Vaccinium corymbosum*), retaining skins, seeds, and pulp for maximum nutrient retention. We also supply Organic Blueberry Juice Powder, a concentrated powder derived from cold-pressed organic blueberry juice, optimized for intense flavor, vibrant color, and instant solubility.

# **Key Highlights**

#### 1. Nutrient Powerhouse:

- Anthocyanins: ≥400mg/100g (whole powder) / ≥250mg/100g (juice powder) potent antioxidants.
- 2. **Vitamin C**: ≥150mg/100g (whole) / ≥100mg/100g (juice) immune support.
- 3. **Fiber**: Whole powder contains 12-18% dietary fiber (juice powder ≤3%).

### 2. Clean Processing:

- 1. **Whole Powder**: Freeze-dried (<45°C/113°F) to preserve heat-sensitive nutrients.
- 2. **Juice Powder**: Low-temperature spray-drying (≤60°C/140°F), no carriers or additives.
- 3. **Certifications**: USDA Organic, EU 834/2007, Non-GMO Project Verified, Kosher.

# **Specifications**

Parameter	Blueberry Powder	Blueberry Juice Powder
Source	Whole organic blueberries	Cold-pressed organic juice
Processing	Freeze-dried, nitrogen-milled	Low-temp spray-drying
Anthocyanins	≥400mg/100g	≥250mg/100g
Vitamin C	≥150mg/100g	≥100mg/100g
Dietary Fiber	12-18%	≤3%
Solubility	Partial (ideal for solids)	Instant in water (≥95%)



Parameter	Blueberry Powder	Blueberry Juice Powder
Flavor Profile	Rich, earthy with mild tartness	Sweet-tart, vibrant berry flavor
Particle Size	80-120 mesh	200 mesh (ultrafine)
Packaging	25kg kraft bags	20kg foil-lined bags
Shelf Life	24 months	18 months

#### **Custom Options:**

- Blends: Whole powder + acai or pomegranate for superfruit mixes.
- Fortified Juice Powder: Added vitamin E or probiotics for enhanced functionality.

# **Applications**

- Whole Blueberry Powder:
  - Bakery & Snacks: Muffins, energy bars, and granola with added fiber.
  - **Supplements**: Capsules for cognitive and eye health support.
  - Pet Food: Antioxidant boost for dog/cat treats.
- Juice Powder:
  - **Beverages**: Instant smoothies, flavored waters, and sports drinks.
  - Dairy Alternatives: Natural colorant for plant-based yogurts and cheeses.
  - Cosmetics: Antioxidant-rich face masks and serums.

# **Certifications & Quality**

- Organic: USDA, EU 834/2007, Canada Organic.
- **Purity**: Heavy metals (Pb <0.05ppm, As <0.02ppm), pesticide-free.
- **Microbial**: Total plate count <10,000 CFU/g; pathogens undetected.

# Why Choose Us?



#### 1. Dual-Product Synergy:

- 1. Use whole powder for fiber and texture; juice powder for flavor and solubility.
- 2. Combine both in functional gummies (e.g., 60% juice + 40% whole powder).

#### 2. Technical Expertise:

- 1. Free anthocyanin stability tests (pH/heat resistance) and solubility analysis.
- 2. MOQ 50kg for bulk orders; 1kg samples for R&D trials.

#### 3. **Sustainability**:

1. 100% renewable energy in processing; upcycled pomace as animal feed.

### **FAQs**

### Q: What's the difference between blueberry powder and juice powder?

A: Powder includes fiber and skin nutrients; juice powder is concentrated antioxidants with faster absorption.

### Q: Can blueberry powder replace fresh berries in recipes?

A: Yes! Use 1 tbsp powder  $\approx \frac{1}{2}$  cup fresh blueberries (adjust for moisture).

### Q: Is the juice powder safe for diabetics?

A: Yes—low glycemic index (GI = 30) and no added sugars.

### Q: How to use blueberry powder in skincare?

A: Mix with honey for antioxidant face masks or add to creams for anti-aging benefits.

#### Q: Does it contain added maltodextrin?

A: Juice powder uses organic rice maltodextrin (≤5%) as a carrier for solubility.

# **Packing**











Want to learn more about this product or have any questions?

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