

Organic Blackberry Powder



What is Organic Blackberry Powder?

Organic Blackberry Powder is made from 100% pure, organically grown whole blackberries. We gently dry and mill the entire fruit (skin, pulp, and seeds) into a fine powder, preserving its natural nutrients, **anthocyanins**, fiber, and vibrant color.

We also offer **Organic Blackberry Juice Powder**, produced by pressing and concentrating the pure juice from organic blackberries, then carefully drying it. This form provides a more concentrated source of beneficial compounds, particularly **anthocyanins**, with higher solubility and less fiber.

Both powders leverage the blackberry's natural properties:

- **Antioxidant Rich:** High in **anthocyanins** and other antioxidants, helping combat free radicals.
- **Nutrient-Dense:** Packed with vitamins, minerals, and natural compounds supporting overall wellness.

Our organic certification ensures cultivation and processing without synthetic additives, aligning with clean-label demands.

Specifications

Attribute	Organic Blackberry Powder (Whole Fruit)	Organic Blackberry Juice Powder
Latin Name	<i>Rubus fruticosus</i>	<i>Rubus fruticosus</i>
Source	Organic Whole Blackberry Fruit	Organic Blackberry Juice Concentrate
Appearance	Reddish-purple to dark purple powder	Deep purple to nearly black powder
Flavor	Characteristic sweet-tart blackberry	Concentrated sweet-tart blackberry
Key Bioactives	Anthocyanins, Fiber, Vitamins, Minerals	Concentrated Anthocyanins
Moisture Content	Max 6%	Max 5%
Solubility	Low (dispersible due to fiber)	Good to Excellent (soluble)
Dietary Suitability	Vegan, Gluten-Free, Non-GMO, Organic	Vegan, Gluten-Free, Non-GMO, Organic

Key Features

- **Potent Antioxidant Source:** Rich in **anthocyanins**, offering strong free-radical scavenging capabilities.
- **Natural Colorant:** Provides a beautiful, natural purple hue to your products.
- **Nutrient-Rich (Whole Powder):** Offers dietary fiber, vitamins, and minerals from the entire fruit.
- **Concentrated Benefits (Juice Powder):** Delivers a higher concentration of active compounds.
- **Organic & Clean Label:** No synthetic pesticides, herbicides, GMOs, or artificial additives.
- **Versatile:**
 - **Whole Powder:** Ideal for smoothies, baked goods, cereals.
 - **Juice Powder:** Perfect for beverages, supplements, clear applications.
- **Distinctive Flavor:** Adds an authentic sweet-tart blackberry taste.

Applications

Our **Organic Blackberry Powders** are excellent for:

Organic Blackberry Powder (Whole Fruit):

- **Functional Foods:** Baked goods, granola, snack bars, yogurts.
- **Smoothies & Mixes:** Protein powders, breakfast blends.
- **Nutraceuticals:** Whole-food supplements.

Organic Blackberry Juice Powder:

- **Functional Beverages:** Juice blends, sparkling water, powdered drink mixes.
- **Nutraceuticals:** Capsules, tablets, and powders for antioxidant support.
- **Confectionery:** Natural color and flavor for gummies, candies.
- **Desserts:** Flavoring and coloring for ice creams, sorbets.

Why Choose Our Organic Blackberry Powders?

- **Dual Options:** Select whole fruit for fiber/nutrition or juice for concentration/solubility.
- **Certified Organic:** Ensures purity and aligns with clean-label demands.
- **High Quality:** Consistent vibrant color, flavor, and beneficial compounds.
- **Reliable Supply:** Dependable sourcing and capacity for bulk orders.
- **Technical Support:** Access to data sheets, CoAs, and expert guidance.

FAQs

Q: What are anthocyanins, and why are they important in blackberries?

A: **Anthocyanins** are powerful antioxidant pigments that give blackberries their dark color. They are widely studied for their potential health benefits, including supporting cardiovascular health, cognitive function, and reducing oxidative stress.

Q: How do the two blackberry powders differ in flavor intensity and use?

A: **Organic Blackberry Powder** has a balanced sweet-tart flavor with natural texture from fiber, great for whole-food applications. **Organic Blackberry Juice Powder** has a more concentrated, intense tart flavor and is highly soluble, making it ideal for smooth beverages and supplements.

Q: What's the typical shelf life and storage?

A: Both powders typically have a shelf life of **24 months** when stored in a cool, dry place (below 75°F / 24°C), away from direct sunlight and moisture, in their original sealed packaging.

Q: Are these powders free from added sugars or artificial ingredients?

A: Yes, as certified organic products, they contain **no added sugars**, artificial colors, flavors, or preservatives.

Packing

