

# **Organic Broccoli Powder**



# What is organic broccoli powder?

**Organic Broccoli Powder** is produced from 100% freeze-dried organic broccoli florets (*Brassica oleracea*), preserving its natural nutrients, including **sulforaphane precursors** (glucoraphanin), antioxidants, and dietary fiber. This vibrant green powder is a versatile ingredient for enhancing the nutritional profile of health-focused products.

# **Key Highlights**

### 1. Nutrient Density:

- 1. **Sulforaphane Precursors**:  $\geq$ 1.2% glucoraphanin (converts to sulforaphane upon activation).
- 2. **Vitamin C**:  $\geq$ 150mg/100g (supports immune function).
- 3. **Dietary Fiber**:  $\geq$ 20% (supports digestive health).

#### 2. Clean Processing:

1. Freeze-dried to retain 95%+ nutrients; no carriers, additives, or preservatives.



2. Non-GMO, vegan, and allergen-free (gluten/soy/nut-free).

### 3. Functional Versatility:

1. Neutral flavor profile; easily blends into sweet or savory formulations.

## **Specifications**

Parameter	Details
Source	Organic broccoli florets (USA/EU farms)
Processing	Freeze-dried, nitrogen-milled
Glucoraphanin	≥1.2% (HPLC)
Vitamin C	≥150mg/100g
Dietary Fiber	≥20%
Moisture	≤6%
Solubility	Partially soluble (ideal for solids)
Particle Size	80-120 mesh (adjustable to 200 mesh)
Packaging	25kg kraft bags with oxygen absorbers
Shelf Life	24 months

### **Custom Options**:

- Activated Sulforaphane: Enzyme-treated for immediate bioavailability.
- **Blends**: Pre-mixed with kale, spirulina, or turmeric.
- Fortification: Added vitamin K (for bone health) or probiotics.

# **Applications**

### • Supplements:

- Capsules, tablets, and powdered greens for detox support.
- Functional Foods:



• Added to soups, pasta, protein bars, and gluten-free snacks.

### • Infant Nutrition:

- Nutrient-dense additive for organic baby food.
- Pet Health:
  - Antioxidant-rich ingredient for dog/cat food formulations.

### **Certifications & Quality Assurance**

- Organic: USDA, EU 834/2007, Canada Organic.
- Purity: Heavy metals (Pb <0.1ppm, As <0.05ppm), pesticide-free.
- Microbial: Total plate count <10,000 CFU/g; no E. coli/Salmonella.

# Why Choose Us?

### 1. Nutrient Optimization:

- 1. Adjust glucoraphanin content (1-3%) and particle size (80-200 mesh).
- 2. Activate sulforaphane post-processing for ready-to-use bioavailability.

### 2. Speed to Market:

- 1. 5-day sample turnaround with 3 formula revisions.
- 2. MOQ 50kg for bulk orders; 1kg for R&D trials.

### 3. Sustainability:

1. Solar-powered freeze-drying; compostable packaging options.

### FAQs

### Q: How to activate sulforaphane in the powder?

A: Add myrosinase enzyme (e.g., from radish powder) and water. We offer pre-activated versions.

### Q: Can it replace fresh broccoli in recipes?

A: Yes! Use 1 tsp powder  $\approx$  30g fresh broccoli (adjust for flavor intensity).



### Q: Is it safe for pets?

A: Yes – supports joint and immune health in dogs/cats. Avoid for thyroid-sensitive pets.

### Q: MOQ for private labeling?

A: 500kg for custom branding; 50kg for standard packaging.

# Packing

